

Natasha Joubert – Centurion, Tshwane, Gauteng

Name:

Natasha Joubert

Region:

Centurion, Tshwane in Gauteng

Age:

22 (Born July 23, 1997)

Occupation:

Public Relations Officer at RFJ Inc. Attorneys;
Founder and Owner of Natalia Jefferys (Pty)
Ltd.

B. Com Marketing Management Graduate
from Boston City Campus.



Previous beauty competitions:

Miss Rivonia 2018; representing Miss South Africa at Miss Globe in 2016 in Albania; Miss Northern Gauteng 2015; Miss Teen Million Dollar 2014.

Why do you want to be Miss South Africa and what do you think you will be able to bring to the role?

I have always been inspired by previous Miss South Africa title holders. I want to represent relatability, inclusivity and transparency. I want to serve and empower and keep the legacy alive. I want to be every South African's representative and voice that everyone is capable of growing and achieving anything outside of their circumstances. I am aware of the responsibility it comes with and that I would be representing more than myself.

How have you handled the lockdown due to the Covid 19?

I focused on my mental health and kept in touch with family and friends. It forced me to take some personal time to switch off and reflect on all aspects of my life.

What has this time taught you?

Covid 19 has taught me more about the value of life. I've been taught to value social interaction, to understand that your current circumstances might only be temporary and can easily change - which taught me to be more adaptable to change. I have also been taught to plan ahead financially and how to budget better with a lower income and turnover. It showed me how people and companies come together to help their community and those in need. It also taught me how valuable freedom and mobility is and to appreciate the little things in life.

2020 has been a tough year globally. Do you see any positives in what has happened in the past months and weeks?

So far 2020 has been a year of radical change and is the only essential step to move forward. This is the year we heal, reframe and unlearn our biases; the year we challenge and change the status quo. I always believe in an optimistic

mindset. 2020 has shed light on matters that have been an issue for many years, and I feel optimistic that effective change is occurring.

What do you love about South Africa?

I love our various traditions and cultures, and the way we support each other. We have the most beautiful scenery, lovely weather and delicious foods. I am proud of any person or team that represents our country internationally. I love our country's vibrant and rich culture and hospitality.

What is one thing you would like to change about South Africa?

The unemployment rate, as we are heading towards 35% unemployment. I would like to advocate for free education, which provides a platform for every single child born in this country to one day have an opportunity to be guaranteed employment, support and appreciation.

Who is a previous Miss South Africa who has inspired you?

Rolene Strauss. She is the type of woman who is the epitome of grace and resilience. She inspires me to stay true to myself, to work hard and to practice self-love.

Who are your role models/who has inspired you?

My grandfather Gumpie. He is the perfect example on how to live your life to the fullest, to always challenge yourself, to impact lives positively and to always be respectful toward others. He might be 80 years old but he's on Instagram and Facebook!

Tell us a bit more about your family:

I am the youngest of three siblings. My brother (25) and sister (27) are both attorneys, conveyancers and notaries. My mom has been working at FNB for over 30 years and is currently an area manager. She is also my business partner and definitely our iron lady. She started studying law at 18 and couldn't continue after her first year but now at the age of 50 she is a final year LLB student. She taught me to never give up on your dreams and to be resilient. My father also worked at FNB for over 20 years. I believe I got my leadership qualities from him and that he is the reason behind my drive towards bringing effective change to unemployment. He was unemployed for three years before passing away in 2013, which taught me to rise above my circumstances.

What do you do in your spare time?

I thrive in a natural environment. I will always find myself hiking, camping or travelling. I absolutely love sports and play action hockey. I am a people's person and enjoy quality time with my friends and family.

Do you think beauty pageants are still relevant today?

Beauty pageants have evolved into opportunities to empower women. It is still relevant today as most pageants offer a platform to focus on personal growth, community involvement and social awareness. I would say that it depends on the participant's goal when entering pageants. I would explain that pageants have always empowered women in some sort. You learn some of your best and weakest qualities. You learn how to handle yourself gracefully.

Name two of your female role models and why?

Michelle Obama, who is a woman helping to change a nation for the better, advocating for women to receive education around the globe. And Meghan Markle who is someone who has always stayed true to herself, no matter her circumstances.

What is your message to young girls and young women in South Africa?

Your dreams are valid. Whatever you set your mind to, know that it is possible to achieve that. Through consistency and hard work anything is possible. Embrace what you have to offer and be proud of it.

If you won the Miss South Africa crown and was able to meet one person, who would it be and why?

Michelle Obama. She's a great inspiration and role model to many women and young girls. I would like the opportunity to get some insight from her regarding her global projects and programmes that are making waves and changing lives.

What is the one thing people would be surprised to know about you?

I was quite the tomboy as a little girl. I would much rather play outside with boys and was the only girl in my karate class.

What is the No 1 piece of advice that you would give to your younger self?

Your circumstances do not define who you are or who you can become.

Describe yourself in three words:

Unwavering, compassionate, ambitious

What are you reading?

It's Not How Good You Are, It's How Good You Want To Be by Paul Arden

What music are you listening to?

Elevation Worship, Matthew Mole, golden oldies

What are your favourite TV shows?

House Hunters and Vampire Diaries

What is your favourite meal?

My Oumie's stew.

Who's your local and international celeb crush?

I don't have a local celeb crush, but my international celeb crush would be Paul Wesley.

What's your guilty pleasure?

Salted Caramel Häagen-Dazs

Social media tags:

- Facebook: Natasha Joubert
- Instagram: Natasha_Joubert
- Twitter: NatashaJoub